



Fund Your Entire Year!

You Can Sell Over \$1,000* in Under 8 Hours & Earn More with Trail's End Rewards

Text APP to 62771 to
DOWNLOAD THE APP
 & START SELLING TODAY



It only takes ONE MINUTE to register an account!



Accept Debit & Credit Cards for FREE!
 No Reader Required.



Each Kid Must Have a Registered Account.
 Same Email Can Be Used For Multiple Accounts.



Record ALL of Your Sales in the App,
 Even Take Order Sales!

Fundraising with Popcorn Helps Kids



Become Decision Makers



Learn Money Management



Become Goal Setters



Develop Business Ethics



Become Future Entrepreneurs



Learn People Skills

Popcorn Pays For...

- Campouts, Camp Upkeep & Adventures
- Annual Dues & Recharter
- Uniforms, Patches & Awards
- Unit Supplies & Equipment
- Pinewood, Blue & Gold & Court of Honor
- Lifelong Memories

They Learn...

- To Earn Their Own Way
- Public Speaking & Math Skills
- Salesmanship & Perseverance
- The Value of Hardwork
- To Help Others Around Them
- To Be Part of Something Bigger

JOIN THE TRAIL'S END PARENT FACEBOOK GROUP
 GET ANSWERS TO QUESTIONS AND TIPS ON SELLING
 Text PARENTFB to 62771 to join!

*Based on national averages. Individual Scout sales may vary.



- **Sweet & Savory Collection**
 Over \$29 to local kids*
 Contains: Milk
- White Cheddar Popcorn
- Salted Caramel Popcorn

EVEN MORE PRODUCTS AVAILABLE THROUGH ONLINE DIRECT IN THE APP!



Milk Chocolate Pretzels
 Over \$15 to local kids*
 Contains: Milk, Soy and Wheat



Salted Caramel Popcorn
 Over \$15 to local kids*
 Contains: Milk and Soy



12pk Unbelievable Butter™ Microwave
 Over \$14 to local kids*
 Contains: Milk



White Cheddar Popcorn
 Over \$14 to local kids*
 Contains: Milk



Sweet & Salty Kettle Corn
 Over \$14 to local kids*

SHOW YOUR SUPPORT WITH A DONATION TO AMERICAN HEROES!

Send a gift of popcorn to our first responders, military men and women, their families, and veteran organizations.

Donation Levels:
 \$50
 \$30
 \$20



- \$50 American Heroes Donation
- \$30 American Heroes Donation
- \$40 Sweet & Savory Collection
- \$25 Chocolatey Pretzels
- \$25 Salted Caramel Popcorn
- \$20 12pk Unb. Butter Microwave
- \$20 White Cheddar Popcorn
- \$20 Sweet & Salty Kettle Corn
- \$15 Blazin' Hot Popcorn
- \$10 Popping Corn
- Caramel Corn

KID'S NAME	NAME	STREET/EMAIL ADDRESS OR PHONE NUMBER	AMOUNT DUE	Pd.	D.V.
1			\$50		
2			\$30		
3			\$40		
4			\$25		
5			\$25		
6			\$20		
7			\$20		
8			\$20		
9			\$20		
10			\$20		
11			\$20		
12			\$20		
13			\$15		
14			\$10		
15			\$		
TOTAL					

Amount donated to kids is calculated based on the Trail's End Return to Youth Organizations. Amount donated to American Heroes is based on the American Heroes Donation program. Visit www.trails-end.com/terms for details. © 2021 Trail's End. All rights reserved. Packaging shown is not life size and is subject to change.

CREDIT SALES ARE BEST

TELL YOUR CUSTOMERS, "WE PREFER CREDIT/DEBIT!"

Trail's End pays for all credit card fees!

- **Bigger Rewards** - Earn 1.5pts per \$1 sold in the Trail's End App
- **Safer** - "Text to Pay" allows for socially distant payments! No cash handling!
- **Higher Sales** - Customers spent 27% more with credit cards vs cash in 2019
- **Hardware** - Accept credit/debit with Square readers or manual entry

When prompted, be sure to allow the app access to your device's microphone, location, and Bluetooth in order to accept debit and credit cards.

ONLINE DIRECT

Virtual Fundraising is safest for kids!



Safe for Kids
Fundraise from
the safety of
home.



Product Variety
Even MORE products
to choose from.



No Handling
Products ship directly
to your customers.



Trail's End Rewards*
Earn MORE when
you sell Online Direct.

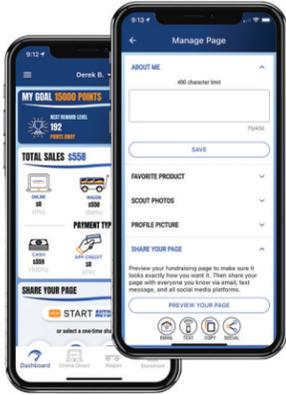
*Council participation in Trail's End Rewards may vary.

HOW IT WORKS

TWO WAYS CUSTOMERS ORDER ONLINE DIRECT

VIRTUAL STORE

1. Share your fundraising page via email, text, or social media
2. Customers click your link to place online orders
3. Products ship to your customers



KID RECORDED

1. Record customer orders in the Trail's End App
2. Take payment (credit/debit only) "Text to Pay" feature for socially distant payments!
3. Products ship to your customers



Trail's End® REWARDS

Collect points to earn amazon.com Gift Cards
and choose the prize **YOU** want!

1.5PTS
1PT

PER EVERY \$1 SOLD
**ONLINE DIRECT
& CREDIT/DEBIT**
PER EVERY \$1 SOLD
CASH

NO LIMIT! Earn 17,500 pts or more and receive an Amazon.com Gift Card worth 10% of your total pts

VISIT THE APP TO SEE EVEN MORE LEVELS & REWARD IDEAS



7,500 pts
Earn an **\$550**
Amazon.com Gift Card



2,000 pts
Earn a **\$70**
Amazon.com Gift Card



6,000 pts
Earn a **\$450**
Amazon.com Gift Card



1,750 pts
Earn a **\$60**
Amazon.com Gift Card



5,000 pts
Earn a **\$350**
Amazon.com Gift Card



1,500 pts
Earn a **\$50**
Amazon.com Gift Card



4,000 pts
Earn a **\$250**
Amazon.com Gift Card



1,250 pts
Earn a **\$40**
Amazon.com Gift Card



3,500 pts
Earn a **\$200**
Amazon.com Gift Card



1,000 pts
Earn a **\$30**
Amazon.com Gift Card



3,000 pts
Earn a **\$150**
Amazon.com Gift Card



750 pts
Earn a **\$20**
Amazon.com Gift Card



2,500 pts
Earn a **\$100**
Amazon.com Gift Card



500 pts
Earn a **\$10**
Amazon.com Gift Card



EVERYTHING YOU NEED TO KNOW ABOUT THE APP!
Text APPGUIDE to 62771 to learn more!

SIGN IN & SET YOUR GOAL
Text APP to 62771 to download the app

The displayed prizes above are not delivered by Trail's End. These are suggested prizes or prize ideas to be purchased with your Amazon.com Gift Card if available. Participation indicates asset to program terms at: <https://www.trails-end.com/terms>.

